



## Campaign Calls

**In order to expedite sanitation and hygiene progress in the region and to improve equity and sustainability:**

### We call upon the governments of South Asia to:

- Define and provide official recognition to poor, marginalised and excluded areas and groups and develop separate sanitation investment plans targeting excluded areas and people in both urban and rural areas to bridge the service gaps.
- The above plans should ensure specific measures aimed at peoples' participation in planning and implementation, as well as improved transparency and accountability.
- Spend at least 1% of GDP or 5% of national budget on sanitation and hygiene with one-third of it being spent for operation and maintenance of existing infrastructure.
- Develop equity criteria and make it an essential component of all sanitation programmes and projects.
- Develop a participatory multi-stakeholder monitoring mechanism with clear indicators for poor, marginalised and excluded groups, and report them on an annual basis.

### We call upon donors to:

- Double financial allocations to the sanitation and hygiene sector in South Asia and focus on the most off-track countries with low domestic resources.
- Increase their rural portfolios in sanitation and hygiene programmes to address severe disparities in the services.
- Increase the share of grants in total aid to enable countries to focus on basic services for poor and rural areas.
- Ensure that urban investment in large sanitation programmes benefits poor populations – mainly the people living in slums.

### We the civil society, NGOs and networks commit to:

- Stop neglecting sanitation and hygiene issues and actively engage with governments in dialogue on sector policy and finance.
- Scrutinise public investment in sanitation and hygiene and hold governments and donors to account for progress.
- Support people without sanitation and hygiene through regular programming, in particular marginalised or vulnerable groups, to claim access to these basic human rights.
- Raise the profile of sanitation and hygiene in development policies and programmes and in general society.
- Share our skills and resources to build the service delivery efficiency of governments, particularly to help the poorest and most vulnerable groups.